Technology and Ministry  Cy Bagwell

On Thursday, September 25, guest speakers Jim Leamer of Wycliffe Bible Translators and Phil Robertson of JAARS, visited our campus to discuss opportunities for students in mission ministry with an Information Technology and Media focus. Mava Norton’s CIS classes and Dr. Michael Laney’s Intro to Broadcasting class listened intently as the speakers presented a wide array of opportunities from across the world. Wycliffe is currently in need of 200 people to fill various positions, ranging from a Business Analyst working in Papua New Guinea to Telephone Technicians in Cameroon, Africa.

JAARS, the IT arm of Wycliffe, is currently working on cutting edge software that will aid in the Bible translation of the remaining 3,000 languages that still do not have access to the Word. Interactive CDs are being produced to evangelize and teach this generation about Jesus. Mobile communication hardware is being developed for those missionaries in the “hard to reach” areas of the world and technologies like solar panels and handheld digital audio devices are making translation and proliferation of the Gospel more expedient than ever before.

Using the God given resources found in technology, ministries like Wycliffe are closing in on the 380 million un-reached people of this world. For those of us that feel God has led us into IT and Media for our career path, this is ministry using our technological skills.

For more information on how you can be involved, visit www.jaars.org.

International Business Minor Approved  Finance Minor Proposed

In response to the growing interest in globalization among the students, the Business Department is now offering a Minor in International Business. The minor requires several courses from the Business Department — International Business, International Financial Management, and International Marketing and one from the Behavioral & Social Sciences Department — International Political Economy. The minor also requires two electives with the students having options from Political Science and Communications courses.

The International Business Minor is not just for business students. Political Science students, as well as those engaged in the new Latin American Studies Minor will also benefit from studies in international business.

The Business Department is planning a new Minor in Finance! The minor will help prepare students for careers in financial services (including banking, investments, insurance, and real estate), risk management, and financial positions in businesses, government agencies, and nonprofit organizations (including churches and other faith-based organizations). This minor will appeal to ACC, BUS, and CIS students and to students interested in nonprofit financial management.
With nine full-time and 14 part-time faculty members, the Business Department enrollment continues to increase with 442 students in the fall 2003. Business Administration/Business has the largest enrollment with 293, Accounting with 71, Computer Information Systems with 67, and Business Education with 11. In addition, forty-four students have chosen business as their secondary major.

Under the direction of Craig Sarine, the internship program has expanded to include profit and nonprofit organizations. Some of the for-profit organizations involved are: Cleveland Community Hospital, Chick-Fil-A, Life Care, H & R Block, Merrill Lynch, Edward Jones, and Cleveland Country Club. Nonprofit organizations include Habitat for Humanity, Bradley Initiative for Church and Community, St. Jude Children’s Hospital, and Cleveland Chamber of Commerce.

One of the strengths of the Business Department is its Business Advisory Council which convenes twice a year to give advice on curriculum, trends in business, and state-of-the art facilities. Council members are called upon frequently to speak in classes and conduct resume seminars. In the fall meeting of the Council, business students will be invited to attend the meeting to interact and dialogue with members of the Council regarding future employment opportunities and internships.

The Business Department continues to seek qualified faculty with terminal degrees in Accounting, Business Administration, and Computer Information Systems. When this goal is met, the faculty will begin its self-study for ACBSP (Association of Collegiate Business Schools and Programs) accreditation, which we hope to achieve within the next two years.

The overall goal of the Business Department is to strive for excellence and to "raise the bar."
PBL gets “The Story Behind the News”
Dale Huffstetler

On September 25, 19 members of Phi Beta Lambda traveled to Atlanta to tour the news studios of CNN. The walking tour gave members a chance to see how much hard work and coordination goes into a live news broadcast. Students learned the process of a news story, from idea to broadcast approval - first, by determining if a story is worthy of broadcast, then writing the story and checking facts, and finally, broadcasting the story.

Members also got to learn about AOL Time Warner’s other companies and CNN affiliates such as CNN International and CNN Headline News, all of which are located at the CNN Center in Atlanta.

PBL is a nationally accredited business club with over 10,000 student members nationwide. Lee University has one of the state’s largest chapters and is still accepting new members for 2003-2004.

Another significant event at state competitions was the election of two Lee students as state officers for the 2003-2004 academic year. Melissa Welborn is State Secretary and Ashley Baumhardt is State Treasurer. Congratulations to both and to the club!

PBL Update  Frank Walker, Evaline Echols, Marcia Black, Sponsors

Each year the various PBL chapters statewide meet for academic competitions in 20 different areas. Lee has traditionally performed well and Spring 2003 was no exception. Six students received first place awards, four received second place, and there was one third place award.

Faculty Updates

Alan Burns attended the ACA Technology Summit in October, 2002; the ACA Internationalization Summit, March 2003; and the Globalization Conference at Berry College, April 2003. He presented at the Cleveland Chapter of Financial Women International on April 8, 2003 on “Financial Planning for Women.” He participated in Lee’s Faith/Learning Institute in May. He is a Strengths & Vocational Advisor this academic year.

Evaline Echols presented at the ACA Technology Summit on “Organizing a Business Advisory Council.” She also attended the ACBSP meeting, June 2003 in Ft. Lauderdale, along with Dr. Dewayne Thompson. She spoke at a Women’s Seminar; participated in a Christian Writer’s Workshop; and, attended the EPA (Evangelical Press Association) meeting. She participated in Lee’s Faith/Learning Institute this summer.

Ingrid Hart took several classes working towards her doctorate. She attended 13 Accounting & Auditing Professional Seminars. She worked with several church and community organizations in preparing taxes for financially underprivileged people. She is a Strengths & Vocational Advisor this academic year.

Bill Jaber presented at the ACA Technology Summit in October, 2002. He attended the EDUCAUSE conference in Atlanta. He recently received an extension on the Online Course Grant to continue offering Operating Systems online. He participated in Lee’s Faith/Learning Institute this summer.

Hermilo Jasso traveled in March with Dr. Thompson to Italy to sign a cooperative agreement with an Italian Institution. In the summer, he traveled to Argentina and Uruguay to collect information for a class he is developing in Latin American Economic Systems. He participated in a panel discussion at the first Globalization Conference at Berry College and presented a workshop at the ACA Internationalization Summit in March.

Mava Norton attended the ACA Technology Summit. She also participated in a week of intensive Visual Basic .NET training provided by Quilogy, June 2003 in Nashville. She is focused on completing her dissertation this academic year.

Craig Sarine presented a session at the ACA Technology Summit on “Establishing a University Based Business Incubator”. He participated on the serving team at Tres Dias weekends in January and July. He is currently consulting with two physicians in Chattanooga with respect to their organizational structure and partnership issues.

Frank Walker recently received a $1,000 mini-grant as part of the Poema Project. The funds will support a mission trip to Belarus (Ukraine) in December. He also presented a poster session on “Business in Ukraine” at the ACA Internationalization Summit, March 30–April 1.


New Accounting Scholarship

Dr. Al Hartgraves and Mrs. Aline Hartgraves recently established the Hartgraves Accounting Scholarship Fund with an initial endowment of $25,000.

Full-time Junior and Senior Accounting students may apply for this scholarship which will be awarded for the first time in the Fall 2004.

In selecting scholarship recipients, the Lee University Financial Aid Committee will give priority to students who have demonstrated a strong sense of personal integrity and character, achieved a GPA of 3.0 overall and 3.25 in accounting and business courses, and expressed a desire to pursue a career in Professional Accountancy.

Students interested in this scholarship should contact the Financial Aid Office for eligibility and other requirements.
**Corporate Treasury Management Program**  
Dr. John Zietlow, Sponsor

Lee was approved January 2003, by the Association for Financial Professionals (AFP), to offer the Corporate Treasury Management Program (CTM). The website from AFP states that “this program is designed to introduce students to the many career options in the finance profession. It also provides students with the analytical expertise and practical knowledge necessary to excel in finance professions... The Certified Treasury Professional (CTP) credential is widely regarded by financial professionals as one of the leading credentials in the field.”

Dr. Zietlow foresees participation in the program bringing job placements in financial and financial services positions, student scholarships, and increased visibility for the Lee Business program. Lee is the only institution in the CCCU, ACA, and in Eastern Tennessee to offer the CTM Program.

In the first year of the program, Lee’s accounting student, Justin Knowles, placed second in the AFP Scholar’s Award competition, a national student research competition. Congratulations, Justin!

**Financial Management Association (FMA) - New Student Club**  
Dr. John Zietlow, Sponsor

This semester, the Business Department started a new student academic club, the Financial Management Association (FMA). Thirty-seven students attended the first meeting. The FMA officers selected are Justin Knowles (president), Eric McConnell (VP-Programs and Leadership Development), Sheryl-Lee Archer (VP-Marketing and Membership), Munkhin Batbayar (VP-Information Management), and Sharlene Archer (Secretary).

The club plans to have guest speakers, develop a resume book for those seeking finance-related jobs and internships, work on leadership and career development of members, have social events, and go on one or two field trips per year.

The FMA chapter is affiliated with the Financial Management Association International (www.fma.org), which consists of finance practitioners and academics, as well as students.

**Business Department Cross Cultural Trips**

**Past Year**

- **Christmas Break in Italy Dec/Jan ‘03**  
  Hermilo Jasso and eighteen business students participated in the first Business Department Study Abroad Program in Rome, Italy. During their visit to Italy, the students were able to travel to cities such as Florence, Naples, Montecatini, Pompeii the Island of Capri and were able to spend 4 days in Rome visiting most of the points of interest.

- **Summer trip in Paraguay (Paraguay, Brazil, Argentina) June ‘03**  
  Bill Jaber and Craig Sarine, along with twenty-two students, visited Universidad Americana in Asuncion, Paraguay. They conducted several classes, ministered to a local congregation by painting and cleaning the church courtyard, and visited local sites in Paraguay; Buenos Aires, Argentina; and, Camboriu & Faz De Iguazu, Brazil.

**Upcoming**

- **New Trip Christmas Break in Bahamas Dec ‘03**  
  Ingrid Hart & Craig Sarine, Coordinators.

- **Christmas Break in Italy Dec/Jan ‘04**  

- **New Trip to Europe May ‘04**  
  Visit France, England, Ireland & Germany. Study, visit international banks and businesses, and sightsee. This trip is in conjunction with the Communications Department. Alan Burns, Coordinator.

- **Paraguay May ‘04**  
  Visit Paraguay and Brazil. Study, minister, and sightsee. Bill Jaber & Craig Sarine, Coordinators.

- **Chile**  
  Hermilo Jasso, Coordinator.

**ACC, BUS, CIS Alumni**

- **Capt. Jeff Black, USAF JAG (ACC ‘96)**  
  (MBA-Finance, JD, LL.M.-American Banking & Finance/International Banking & Finance)  
  Chief of Adverse Actions & Operations Law  
  Davis-Monthan AFB, Tucson, AZ

- **Clifton Brooks, CPA (ACC ’00)**  
  Senior Accountant  
  Deloitte & Touche, Cincinnati, OH

- **Andrew Burnight (BUS ’98)**  
  National Account Manager  
  Federal Civilian Agencies  
  Oracle Corporation, Reston, VA

- **Amy Crisp (BADS ’01)**  
  Surety Bond Underwriter  
  The Bond Exchange, Ft. Mill, SC

- **Jason Helms (CIS ’02)**  
  Systems Administrator  
  CGH Insurance Group, Birmingham, AL

- **Charlie Thomas (BUS ’90)**  
  Plant Manager  
  National Linen Service–Tallahassee  
  Tallahassee, FL

- **Hope Wright (CIS & ACC ’96)**  
  (MBA Finance/Economics) Senior Analyst  
  Cendant Corporation, New York, NY

If you know of any Business Department alumni, please send their information to Ingrid Hart at ihart@leeuniversity.edu.